2023 HEART ELLSWORTH

YEAR IN REVIEW



\$1,000 grants went to 11 local businesses, empowering them to innovate, expand, & contribute to the economic vitality of downtown.

Our Manifesting Main Downtown Asset Mapping Project won Maine Downtown Center's Project of the Year and Grow Smart Maine's Smart Growth Award!

ASSET MAPPING





EVENTS

Ellsworth Entrepreneur
Ecosystem Project helped
us identify 3 downtown
initiatives chosen by the
downtown community.

traffic to the downtown district.

ENTREPRENEURIAL

ECOSYSTEM

We hosted 10 events and

building community and bringing love and foot-

hundreds of people,





BUSINESS BENEFITS

We launched the <u>Business</u>
<u>Benefits</u> web page and <u>brochure</u> summarizing seven of the benefits we bring to downtown businesses.

We built a <u>Local Food Systems</u> webpage to highlight Ellsworth Farmers' Market, Emmaus Homeless Shelter, Loaves & Fishes, and Ellsworth FarmDrop.

FOOD SYSTEMS





CITIZENS'
INSTITUTE ON
RURAL DESIGN

We are participating in 2023 Citizens' Institute on Rural Design's year-long learning cohort.

Our Design Committee brought Trees on Main Street back, planted 6 bridge flower boxes, and hung wreaths and lights!

MAIN STREET BEAUTIFICATION





Our Organization Committee hired our 1st PT staff person to accomplish the goals + projects identified in our Entrepreneurial Ecosystem project!

We learned a lot this year at the Maine Street NOW conference and GrowSmart Maine's Annual Summit.

CONFERENCES + SUMMITS





STARTING MAIN
ST AMERICA
APPLICATION

We're embarking on a new designation to become the 11th nationally accredited Main Street community in Maine!

SEE WHAT'S IN STORE FOR HEART OF ELLSWORTH IN 2024

Join us for our Annual Meeting in February.
Follow us on <u>Facebook</u> or <u>Instagram</u>.

<u>Subscribe</u> to our newsletter.

<u>Volunteer</u> with us.

